

# STRAIGHT FORWARD

The BASF Early Order Program (EOP) keeps ordering simple so you can enjoy cutting-edge chemistries, industry-leading rebates and extended payment terms. Let BASF help you start 2023 stress-free by pointing your turf success in one direction — **STRAIGHT FORWARD.**

***POWER MEETS SIMPLICITY FOR YOUR  
MOST SUCCESSFUL SEASON YET.***

**BASF**

We create chemistry





## NEW PILLAR® SC KICKER: EARN AN ADDITIONAL 5% REBATE

Introducing Pillar SC Intrinsic® brand fungicide — best-in-class turf science formulated for lawns. This fast-acting, dual-active liquid formulation delivers broad-spectrum control of up to 26 cool- and warm-season diseases. Add it to your order to activate the new **PILLAR SC KICKER**<sup>1</sup> for an **additional 5% rebate on purchases of this powerful product!**

- 1** Start earning rebates at only \$2,000.
- 2** Earn 10% rebate by reaching only \$15,000 in total purchases.
- 3** Buy now and don't pay until June 7, 2023.

Qualifying EOP Product Purchase Level	Earned Incentive %
	Oct.1 - Dec.2, 2022
\$2,000-\$6,999	4%
\$7,000-\$14,999	6%
\$15,000+	10%

Product	Package	Article #	Redemption Value	Quantity	Total
<b>Insecticides</b>					
Amdro® Pro fire ant bait	1 x 25 lb	59021451	\$ 487.50		
Siesta® insecticide fire ant bait	15 lb	59011057	\$ 267.38		
Sultan® miticide	4 x 0.125 gal	59023753	\$ 689.00		
Ventigra® insecticide	4 x 20 fl oz	59014680	\$ 1,206.40		
<b>Fungicides</b>					
Insignia® SC Intrinsic® brand fungicide	4 x 30.5 fl oz	59014134	\$ 2,065.48		
Insignia SC Intrinsic brand fungicide	2 x 2.5 gal	59014135	\$ 6,947.20		
Insignia SC Intrinsic brand fungicide	4 x 122 oz	59020732	\$ 9,387.90		
Orkestra® Intrinsic brand fungicide	4 x 16 oz	59014379	\$ 636.80		
Pageant® Intrinsic brand fungicide	4 x 1 lb	59012349	\$ 422.24		
Pillar® G Intrinsic brand fungicide	15 lb bag	59017959	\$ 54.00		
Pillar G Intrinsic brand fungicide	30 lb bag	59012784	\$ 103.13		
<b>Pillar SC Intrinsic brand fungicide NEW!</b>	<b>4 x 43.5 oz</b>	<b>59026395</b>	<b>\$ 815.63</b>		
Xzemplar® fungicide	4 x 11.4 fl oz	59014120	\$ 764.24		
Xzemplar fungicide	2 x 114 fl oz	59013833	\$ 3,319.68		
<b>Herbicides</b>					
Basagran® T&O herbicide	2 x 1 gal	59011636	\$ 119.60		
Drive® XLR8 herbicide	4 x 0.5 gal	59011404	\$ 210.60		
Finale® XL T&O herbicide	2 x 2.5 gal	59024131	\$ 513.50		
FreeHand® 1.75G herbicide	1 x 50 lb	59011296	\$ 106.50		
Pendulum® 2G herbicide	20 lb bag	59017972	\$ 48.50		
Pendulum 2G herbicide	40 lb bag	59015072	\$ 85.50		
Pendulum AquaCap herbicide	2 x 2.5 gal	59049276	\$ 281.25		
Pendulum AquaCap herbicide	1 x 15 gal	59011279	\$ 854.85		
Pylex® herbicide	4 x 4 fl oz	59018005	\$ 1,248.00		
Segment® II herbicide	2 x 2.5 gal	59014427	\$ 1,391.00		
Tower® herbicide	2 x 2.5 gal	59014247	\$ 1,809.60		
			<b>SUBTOTAL:</b>		

**1. Pillar SC Kicker allows you to earn 5% incentive rebate on purchases of at least three (3) cases of Pillar SC Intrinsic brand fungicide.**

Talk to your DSR and use this brochure to start ordering now. For more information, visit [betterturf.basf.us/lawncare/eop](http://betterturf.basf.us/lawncare/eop).

Additional Program Details and Qualifications: All Agency products are sold on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, L&L, sports turf, sod farms, municipalities, and parks & rec. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and/or Distributor(s). Pillar SC Kicker Rebate: A purchase of three (3) cases of Pillar SC Intrinsic brand fungicide (522 fl oz) will provide the qualified end-user an additional 5% rebate to be applied to all Pillar SC Intrinsic brand fungicide purchases. The Turf EOP End-User Pillar SC Intrinsic brand fungicide Kicker incentive is cumulative and will be paid in addition to any other program payments under the 2023 T&O EOP End-User Rebate Program. Purchases under the Pillar SC Kicker must respectively fall within the program dates. Product must be purchased, invoiced, and delivered between the program dates. No exceptions. The invoiced dollar amount for agency products and the redemption value of qualified non-agency products will be used to determine end-user total purchase and rebate earned. End-user must be in good credit standing with agent to receive special promotional terms. All agency products invoiced between October 1, 2022 and January 31, 2023 will receive June 7, 2023 terms for the end-user. All agency products invoiced after January 31, 2023, will receive net 60 days for the end-user. Terms for Agency Products offered at the Agent's discretion. Terms for qualifying non-agency products are determined by a BASF Authorized Distributor. All rebates will appear as a credit on the end-user's account with the agent who processed the order. T&O EOP End-User Rebate credit will become available by July 31, 2023. If an end-user purchases from more than one agent, the rebate will be applied to the respective agent based on percent purchase from each agent. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. FreeHand 1.75G herbicide, Pillar G Intrinsic brand fungicide, Pillar SC Intrinsic brand fungicide and Tower herbicide are not for sale, distribution and/or use in New York State.

BASF reserves the right to cancel or modify this program at any time. Amdro, Basagran, Drive, Finale, FreeHand, Insignia, Intrinsic, Orkestra, Pageant, Pendulum, Pillar, Pylex, Segment, Siesta, Sultan, Tower, Ventigra, and Xzemplar are registered trademarks of BASF. Always read and follow label directions. © 2022 BASF Corporation. All rights reserved. PSS 22-30-139\_EOP